



# Gold Service

*THE QUICK AND EASY WAY TO EARN  
COMMISSION FROM HOUSEHOLD  
AND LANDLORDS' INSURANCE*



ASSURANT®

## ***What is the Assurant Gold Service?***

Gold Service allows you to offer your clients Household and Landlords' insurance through a referral process, enabling you to earn commission with very little work from your side. It's ideal to use when you're busy or even on a flexible, ad hoc basis if you are short staffed or under resourced; we can take the weight off your shoulders without the service you offer to clients falling down.

## ***How does it work?***

All you need to do is complete an online referral form, which consists of five questions, and a member of our professional, expert Gold Service team will call your clients on the specified day and time.

We will go through a set of questions to quote and tailor a product that is suitable for your clients' needs from our broad panel of providers. These will consist of names your clients will know and can trust to provide excellent service.

Using our Gold Service eliminates your compliance risk, as we ensure that the service provided meets customers' needs and are responsible for all compliance and regulatory requirements.

## **We will:**

- contact your client on the date and time requested by you
- introduce ourselves and explain that we represent you for buildings & contents quotes
- leave a voice message if we are unable to reach the client with a time that we will call back
- contact you if we are unable to reach the client after three attempts
- inform you when the process is underway and keep you updated at whatever stage our contact is at with your client

## What commission will I receive?

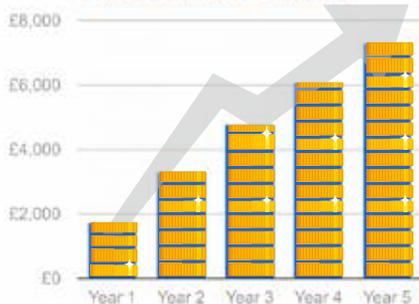
You will receive an introducer commission of 17.5% on all policies we sell and will continue to receive this on every policy renewal.

Examples below show potential earnings based on four referrals a month or 10 referrals a month, both based on £50 average commission with a retention rate of 85%.

It's a model that's proven to work and everyone wins.

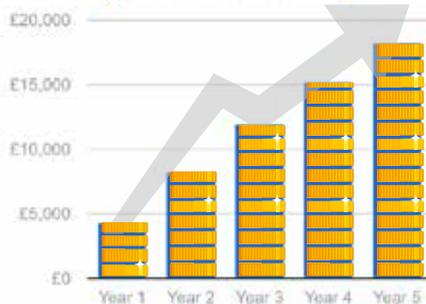


5 year estimated earnings



Four referrals a month would generate a total of **£23,198.61** after five years!

5 year estimated earnings



Ten referrals per month would generate a total of **£57,996.54** after five years!

## *How do I get started?*

If you have an existing Assurant agency, go to:

**1** [www.assurantforadvisers.co.uk](http://www.assurantforadvisers.co.uk)

**2** log in to the adviser portal

**3** click on Refer Your Clients



**REFER YOUR CLIENTS**

Provide the details of the customer you'd like us to call, submit and we will do the rest!

If you do not have an Assurant agency and would like to find out more about working with us, please visit [www.assurantforadvisers.co.uk](http://www.assurantforadvisers.co.uk), email [advisers@assurant.com](mailto:advisers@assurant.com) or call 03332 000 444.



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